

# On a Hot Streak:

## Ark's Winning Run Continues with Dual Framework Wins by Securing CHIC and Fusion21 Contracts



Ark Fire Protection has reinforced its position as one of the UK's leading passive fire protection specialists after being awarded places on two significant national frameworks. CHIC (Communities & Housing Investment Consortium) and procurement body Fusion21 for the provision of fire protection services.

The dual success opens the door for Ark to deliver its expertise in firestopping, fire doors, fire barriers, and intumescent coatings to a wide range of housing associations, local authorities, and public sector clients across the UK.

Both CHIC and Fusion21 are known for rigorous procurement processes that demand the highest standards of compliance, safety, and value. Winning a place on these frameworks is seen as a strong endorsement of Ark Fire Protection's technical capability, quality assurance processes, and proven track record on high-profile projects.

Howard Hudson, Managing Director at Ark Fire Protection, said:

"Securing positions on both the CHIC and Fusion21 frameworks is a milestone moment for Ark. It not only validates the dedication and skill of our team but also allows us to extend our mission, protecting lives while delivering projects that meet the highest compliance and quality standards."

Expanding National Reach for Ark.



## Beyond the Campaign

The CHIC framework provides procurement and asset management solutions to over 100 members, primarily in the housing and public sector. Fusion21 supports more than 600 members nationwide, delivering procurement services that generate social value and cost savings for the communities they serve.

Through these frameworks, Ark Fire Protection will be eligible to bid for and deliver fire protection projects across multiple sectors, from residential and social housing to healthcare, education, and commercial developments.

**Joe Gale, Operations Director of Ark Fire Protection, added:**

**“These wins reflect the hard work, expertise, and dedication of our entire team. Being selected for both CHIC and Fusion21 is not just about growth for Ark, it’s about playing a bigger role in safeguarding communities across the UK.”**



# FIREPOWER IN PARTNERSHIP: Ark Fire Protection and Quelfire Unite for Passive Fire Safety Excellence



In the ever-evolving industry of construction, collaboration among industry leaders is so important. For years, Quelfire and Ark Fire Protection have demonstrated this collaboration, working hand in hand to enhance fire protection across various projects.

Quelfire, a trusted supplier of fire protection products, has established a strong partnership with Ark Fire Protection, a company dedicated to ensuring the highest standards of passive fire protection services.

One of the most notable collaborations took place on a Bouygues site near King's Cross, London, where Quelfire provided Continuing Professional Development (CPD) training and product training for site staff, site managers, and contracts managers. This training is essential not only for compliance but also for empowering personnel with the latest knowledge and skills to implement effective fire protection measures.

The powerful collaboration between Quelfire and Ark Fire Protection has been captured on film, giving viewers a behind-the-scenes look at the partnership in action. This exclusive video content highlights the shared values, expertise, and commitment to industry excellence that both companies bring to the table. Viewers can watch the full collaboration unfold across multiple platforms—including LinkedIn, the Ark Fire Protection website, and YouTube—offering an insightful glimpse into how two industry leaders are working together to raise the standard for fire safety across the UK.

"We are thrilled to be chosen by Ark Fire Protection for the Bouygues UK Project. This partnership builds on our commitment to providing innovative fire protection products that prioritise safety and compliance. We look forward to collaborating closely to ensure a successful outcome that meets the highest industry standards" said Craig Wells, Sales Director, Quelfire.





## The Importance of Training

In the construction industry it is common to face many complexities, and the stakes are particularly high when it comes to passive fire protection. Regular training sessions ensure that all team members are equipped with the knowledge required to recognise potential fire hazards and implement appropriate services.

Quelfire's CPD training covers critical topics such as the latest regulations, product applications, and installation techniques. By educating site staff and managers, Quelfire helps to build a culture of safety that permeates throughout the entire project. This is especially important in large-scale developments, where the potential impact of fire incidents can be devastating, both in terms of property damage and, more importantly, loss of life.

## Building Strong Relationships

The partnership between Quelfire, Ark Fire Protection, and Bouygues is importance as strong relationships among suppliers, building developers, and service providers are essential for effective communication, quality assurance, timely responses cost efficiency, compliance and sustainability. Each entity brings its own expertise to the table, creating a unified approach to safety that benefits everyone involved.

Ark Fire Protection relies on Quelfire's high-quality products to be able to deliver effective fire protection services to their clients. As a client of Ark, Bouygues benefits from this collaboration by ensuring that their projects meet stringent fire safety standards. The collaboration between these organisations not only enhances the quality of construction but also elevates the overall safety of the project and environment.

## Protecting Properties and Lives

At the core of this collaboration is a shared commitment to protecting properties and lives. Passive fire protection services are designed to contain fires, preventing them from spreading and giving occupants valuable time to evacuate. The integration of quality products, along with well-trained personnel, is crucial in achieving this goal.

In a time where safety regulations are continuously evolving, the partnership between Quelfire and Ark Fire Protection represents a proactive approach to fire protection and both companies' dedication to the industry. Through ongoing training and open communication, they ensure that everyone involved in a project understands the importance of fire protection and is equipped to act accordingly.

The collaboration between Quelfire, Ark Fire Protection, and Bouygues UK is a testament to the power of partnership in enhancing fire safety within the construction industry. By prioritising education and maintaining strong relationships among suppliers, builders, and service providers, they are setting a benchmark for safety and quality. As they continue to work together, the impact of their efforts will undoubtedly pave the way for a safer built environment for all.

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# A Fire of Compassion: Ark Fire Protection Nominated for Campaign of the Year

In an inspiring nod to the core values that drive their mission, Ark Fire Protection has been nominated for Campaign of the Year at the prestigious Fire Safety Matters Awards for their impactful Acts of Random Kindness campaign.

Ark's commitment to kindness, compassion, and community has been a guiding principle since the company's beginning and this nomination is a testament to the meaningful, real-world impact the campaign has had across the fire safety industry and beyond.



## A Company Founded on Kindness

The name Ark was not just chosen for its association with protection and safety but also as a reminder of acts of random kindness that create ripples of positivity in the world. For Howard Hudson, Managing Director of Ark Fire Protection, this concept is deeply personal. His vision for Ark was always more than just a fire safety company; it was about building a culture where kindness and compassion are at the heart of everything they do.

**“When we first started Ark, we chose the name because it embodied the idea of shelter, protection, and giving-values I’ve always believed in,” said Howard Hudson. “Our focus on acts of random kindness was never just a slogan. It’s a philosophy that drives us as a business and as individuals.”**

Over the years, Ark has embraced numerous opportunities to support communities, clients, and colleagues through acts of kindness - whether it's litter picking to keep the local area clean, donating money, time or resources to charity initiatives, or simply offering a helping hand when needed.

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# Acts of Random Kindness Campaign



The Acts of Random Kindness campaign that Ark has really focused on this year is a direct reflection of the company's core mission. From donating to organising community outreach programs, the campaign aimed to spread positivity and raise awareness about the importance of giving back.

One of the most touching aspects of the campaign was Ark's commitment to ensuring that their staff and contractors were not only trained in fire safety but were also encouraged to participate in initiatives that made a positive impact on their local communities. Whether it was delivering care packages to those in need or organising fundraising efforts for local charities, Ark made kindness a key part of their corporate culture.

**“We’ve seen how small acts of kindness can create a ripple effect in the community, lifting spirits, and making a real difference in people’s lives,”** Howard continued. **“For us, it’s not just about fire safety—it’s about building a legacy of care and support.”**

## A Meaningful Nomination

The nomination for Campaign of the Year at the Fire Safety Matters Awards is more than just a recognition of the campaign, it is a validation of Ark's ethos and the leadership that Howard Hudson has instilled in the company. It's a nod to the importance of integrating corporate responsibility with business success.

“Being nominated for this award means so much to us,” said Howard. “It’s not about the recognition, it’s about the impact we’re making. I want Ark to continue to be a company that stands for more than just fire protection, it’s about doing the right thing, helping others, and making the world a bit brighter wherever we can.”

## Looking Ahead: Building a Legacy of Kindness

Howard's hope is that the Acts of Random Kindness campaign will not just remain an initiative within Ark Fire Protection, but grow into a larger, independent entity focused on giving back to communities and spreading kindness far and wide. He envisions a long-term foundation that will allow Ark to continue its good work on a broader scale, supporting everything from local charities to global humanitarian efforts.

“This is just the beginning,” Howard said. “The more we can integrate kindness into everything we do—the more we can encourage others to do the same—the more impact we will have. That’s what I want Ark to be known for: kindness, safety, and making a difference.”

As the Fire Safety Matters Awards draws near, Ark Fire Protection's Acts of Random Kindness campaign is set to inspire not only industry peers but communities across the country.

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# Podcast Dream Dies at Sign-Off: Ark Manager's Debut Silenced

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Chris Joiner, our Senior Contracts Manager, very nearly became a podcast star. We had a dream. A simple dream.

A dream where Chris's episode on Quelfire's Burning Questions Podcast would air... and the world would finally hear his fire protection wisdom.

Sadly, that dream did not survive the sign-off process.

Chris recorded the full episode, shared brilliant insights on the evolution of fire protection, changing regulations and the future of fire safety. It was smart, insightful and surprisingly entertaining for something that involved passive fire systems.

But the episode will now join the legendary archive known as "Great Podcasts That Never Made It Out."

Even though it never aired, we're still incredibly proud of Chris for representing Ark Fire Protection and bringing his knowledge, experience and enthusiasm to the table.

One day the world might hear it.

Until then, just know

we had a dream. And it was a good one.



## New Faces Join the Ark Team as Growth Continues

As Ark Fire Protection continues its steady growth across the UK, the company is excited to welcome two new team members: Luke Green, joining as a Painter and Decorator, and Lewis Cherry, stepping into the role of Contracts Supervisor.

Luke brings valuable finishing skills to support Ark's high-quality project delivery, while Lewis will play a key role in coordinating and managing on-site operations as project demand continues to rise.

Their addition marks another step forward in Ark's commitment to building strong, skilled teams ready to meet the increasing demands of the fire protection industry.

"We're thrilled to welcome Luke and Lewis to the Ark family," said Joe Gale, Operations Director. "Our people are the foundation of our success, and as we grow, we continue to invest in the right talent to deliver exceptional work." - Welcome aboard, Luke and Lewis!

WE'RE  
HIRING

## Fire Stopper needed urgently

Join the Ark Fire Protection Team as a Fire Stopper!

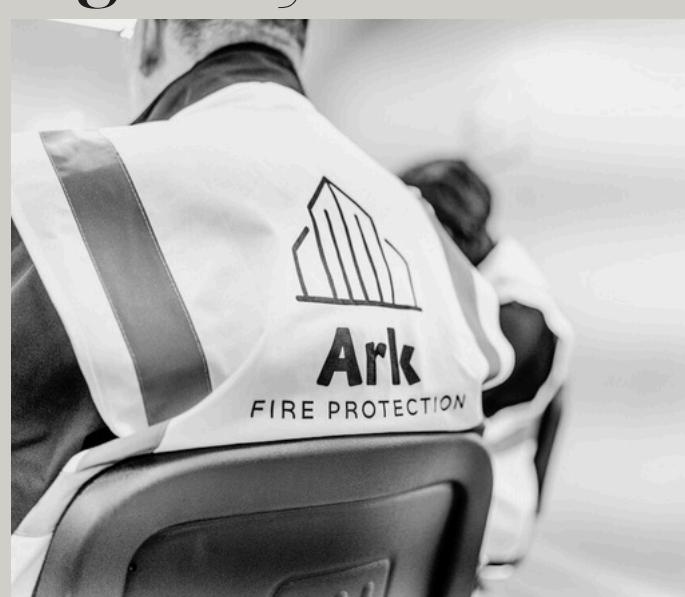
With a commitment to quality and safety, we specialise in the installation of passive fire protection. As we continue to grow, we are looking for skilled Fire Stoppers to join our team and contribute to our mission of creating safer properties.

- Are you an experienced in fire stopping?
- Do you have extensive experience in the compliance of fire safety and installation?
- Can you ensure the smooth and effective running of passive fire installations?

If the answer is "YES", we want to hear from you!

As a Fire Stopper at Ark Fire Protection, you will play a crucial role in ensuring the proper installation and maintenance of passive fire solutions in various settings, including commercial and residential properties. Your attention to detail and commitment to safety will be essential in upholding industry standards and

keeping people safe from the threat of fire.



Call 333 023 0470 to apply

# 500 Miles for Kindness



## Ark's Senior Estimator Walks 500 Miles to Support Dravet Syndrome Awareness

Ark Fire Protection's Senior Estimator, Graeme, has completed an extraordinary personal challenge. Walking more than 500 miles, the equivalent of the journey from London to Aberdeen, passing through 20 cities across the UK to raise awareness and funds for Dravet Syndrome, a rare and life-limiting condition.

Graeme's dedication has already raised nearly £3,000 for the cause, with donations continuing to come in. His journey has not only tested his endurance but also brought greater visibility to a condition that affects families across the country and often goes unnoticed.

This achievement forms part of Ark's Acts of Random Kindness initiative. More than a campaign, it's a reflection of the company's core values. Ark is committed to making a difference through tangible action, dedicating time, energy, and resources to causes that matter most.

"We're incredibly proud of Graeme," said Howard Hudson, Managing Director. "His effort embodies what Ark stands for, taking meaningful action, showing compassion, and making a real impact in our communities."

Ark will continue to carry out acts of kindness throughout the year and is inviting others to get involved. Whether it's supporting a person, family, or charity in need, the company is keen to hear from the public about opportunities to help.

### STOP, DROP & SCROLL

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